

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 114581 /		<u>Alt Order #</u> 08241646
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/04/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> ISS/DSCC IE-A		<u>Original Date / Revision</u> 08/18/16 / 08/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 30027	<u>Advertiser Ref</u> 42796	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/25/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				1	\$1,125.00					
	Week:	11/01/16	11/07/16	MTWTF--				1	\$1,125.00					
N 2	WHIO	10/15/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-02		NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	-----1-				1	\$250.00					
	Week:	10/17/16	10/23/16	-----1-				1	\$250.00					
	Week:	10/24/16	10/30/16	-----1-				1	\$250.00					
	Week:	10/31/16	11/06/16	-----1-				1	\$250.00					
N 3	WHIO	10/09/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	-----1				1	\$1,600.00					
	Week:	10/10/16	10/16/16	-----1				1	\$1,600.00					
	Week:	10/17/16	10/23/16	-----1				1	\$1,600.00					
	Week:	10/24/16	10/30/16	-----1				1	\$1,600.00					
	Week:	10/31/16	11/06/16	-----1				1	\$1,600.00					
N 4	WHIO	10/09/16	11/06/16	Face The Nation			:30			P-02		NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	-----1				1	\$1,600.00					
	Week:	10/10/16	10/16/16	-----1				1	\$1,600.00					
	Week:	10/17/16	10/23/16	-----1				1	\$1,600.00					
	Week:	10/24/16	10/30/16	-----1				1	\$1,600.00					
	Week:	10/31/16	11/06/16	-----1				1	\$1,600.00					
N 5	WHIO	10/09/16	11/06/16	WHIO Reports			:30			P-02		NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	-----1				1	\$825.00					
	Week:	10/10/16	10/16/16	-----1				1	\$825.00					
	Week:	10/17/16	10/23/16	-----1				1	\$825.00					
	Week:	10/24/16	10/30/16	-----1				1	\$825.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
114581 /	08241646

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 11/08/16	DSCC IE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/DSCC IE-A	08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$825.00					
N 6	WHIO	11/01/16	11/07/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$2,600.00					
N 7	WHIO	10/25/16	10/31/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$3,000.00					
N 8	WHIO	10/08/16	11/05/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,100.00					
Week:		10/10/16	10/16/16	-----1-				1	\$1,100.00					
Week:		10/17/16	10/23/16	-----1-				1	\$1,100.00					
Week:		10/24/16	10/30/16	-----1-				1	\$1,100.00					
Week:		10/31/16	11/06/16	-----1-				1	\$1,100.00					
N 9	WHIO	10/18/16	11/07/16	M-Su 11p News	11p-1135p		:30			P-02		NM	3	\$7,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTFSS				1	\$2,525.00					
Week:		10/25/16	10/31/16	MTWTFSS				1	\$2,525.00					
Week:		11/01/16	11/07/16	MTWTFSS				1	\$2,525.00					
N 10	WHIO	11/01/16	11/06/16	Daybreak Edition 530a	530a-6a		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,000.00					
N 11	WHIO	11/01/16	11/06/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,350.00					
Totals								0.00				33	\$44,400.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	23	\$30,425.00	(\$4,563.75)	\$25,861.25
10/31/16 - 11/07/16	10	\$13,975.00	(\$2,096.25)	\$11,878.75
Totals	33	\$44,400.00	(\$6,660.00)	\$37,740.00

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG11/16 17.23
*** WHIO-TV ***

DATE AUG11/16 17.23

**ALL SPOTS MUST RUN IN WEEK ORDERED

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
1	RZ		700A-900A	30		\$1,125.00	10/25	11/7	1		TU-F,M	2
PROGRAM : CBS THIS MORNING												
ORD COM1 : REVISED RATE												
2	*		1200N-1230P	30		\$250.00	10/15	11/5	1		SAT	4
PROGRAM : NEWSCENTER 7 SATURDAY AT 6AM												
ORD COM1 : REVISED RATE												
3	RZ		900A-1030A	30		\$1,600.00	10/9	11/6	1		SUN	5
PROGRAM : CBS SUNDAY MORNING												
ORD COM1 : REVISED RATE												

AUG11/16 17.23
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4		RZ	1030A-1130A	30		\$1,600.00	10/9	11/6	1		SUN	5
PROGRAM : FACE THE NATION												
ORD COM1 : REVISED RATE												
5		RZ	1130A-1200N	30		\$825.00	10/9	11/6	1		SUN	5
PROGRAM : WHIO REPORTS												
ORD COM1 : REVISED RATE												
6		*	530P-600P	30		\$2,600.00	11/1	11/7	1		TU-F,M	1
PROGRAM : NEWSCENTER 7												
ORD COM1 : REVISED RATE AND CXL 10/25												
7		*	600P-630P	30		\$3,000.00	10/25	10/31	1		TU-F,M	1
PROGRAM : NEWSCENTER 7												
ORD COM1 : REVISED RATE AND CXL 11/1												
8		RZ	600P-700P	30		\$1,100.00	10/8	11/5	1		SAT	5
PROGRAM : NEWSCENTER 7												
ORD COM1 : REVISED RATE												
9		*	1100P-1135P	30		\$2,525.00	10/18	11/7	1		TU-M	3
PROGRAM : NEWSCENTER 7												
ORD COM1 : REVISED RATE AND CXL 10/11												
10		A	530A-600A	30		\$1,000.00	11/1	11/7	1		TU-F,M	1
PROGRAM : NEWS												
ORD COM1 : ADD TO SKED												
11		A	600A-700A	30		\$1,350.00	11/1	11/7	1		TU-F,M	1
PROGRAM : NEWS												
ORD COM1 : ADD TO SKED												
OCT/16 30425.00 NOV/16 13975.00												44400.00
CONTRACT TOTAL												33
TOTAL SPOTS												

REP HEADLINE# 8241646 TRF# 114581
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG11/16 17.23
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS	\$44,400		WHIO 100%		WDTN 0%	WKEF 0%	WRGT 0%	CABL 0%	WBDT 0%			
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SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE